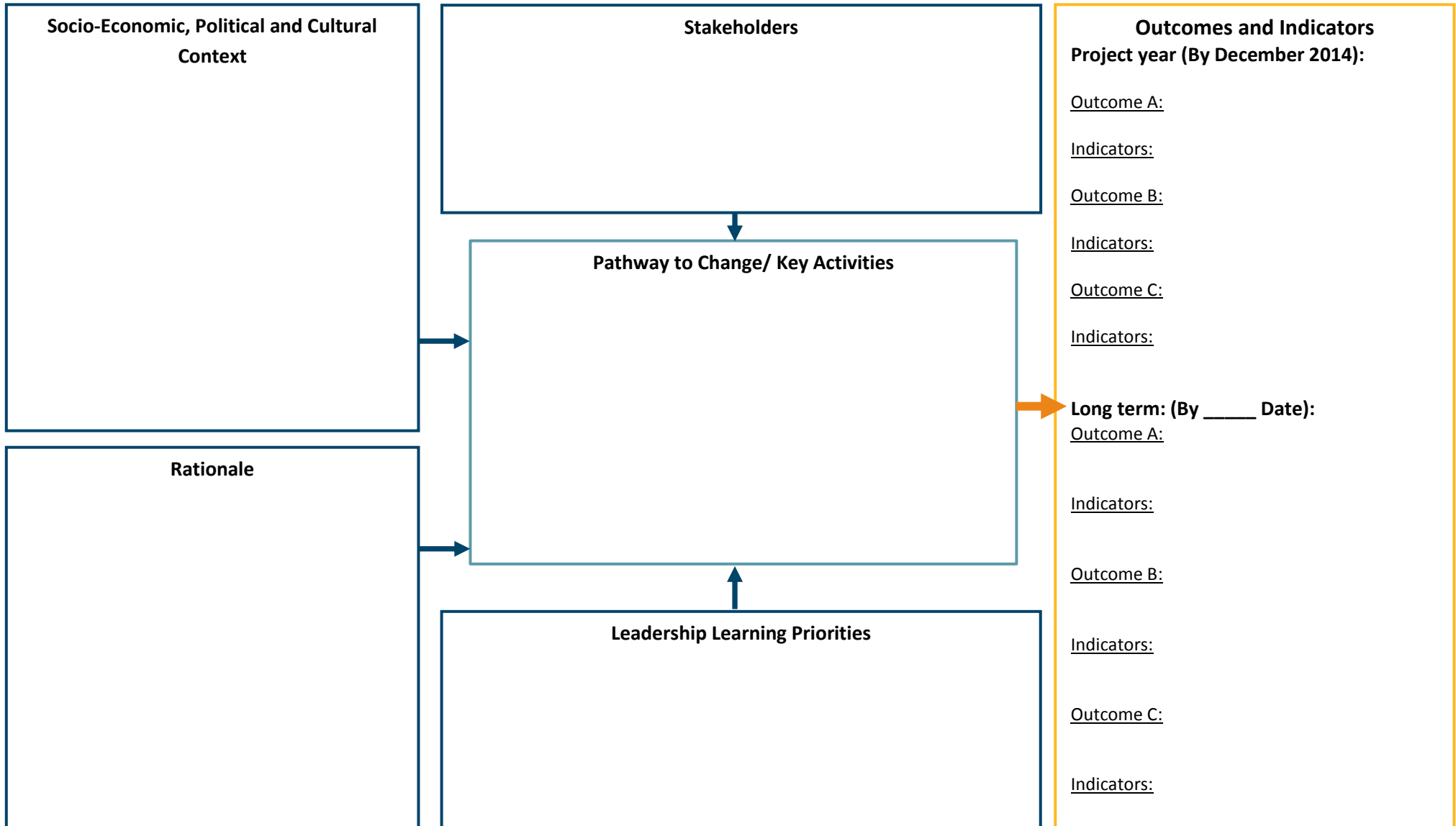


THE BIG PICTURE[©]

Team Name:

Location:

Project Impact Statement:



Big Picture – Attachment A: Stakeholders

(X= have worked with them in the past in some capacity; XX=close or strong relationship)

Stakeholders	Diana	Carole	Gregg	Alice
Lanai Community Association	XX			
Lanai Community Benefit Fund	XX			
Tri-Lanai				X
Lanai Changes	XX	XX		
Maui Memorial		XX		
Lanai Canoe Club				X
LCHC (Serenity, Wilma, A-dae)	XX			
Straub		XX		
Retailers	XX (International Food Market)			
Mayor Arakawa	XX			
Riki Hokama	XX			
Lanai Senior Center	XX			
UH Maui/ Lanai Campus	X	X		
DLNR (Alton Aoki)				
Faith Based – Churches	X			X
Hulopo'e Beach Council	X			X
LHES	X	X		X
Cultural Center	X			X
CDFL		X		X
Lanai Cancer Fund				XX
Pulama Lanai				XX
Island Club				XX
Lanai Art Center				XX
Community Advocates	XX (Through Serenity and Wilma)			
CDC HRSA			XX	
CDF – Hawaii			XX	
DOH Epi			XX	
DOH PITNB			XX	
DOH Tobacco			XX	
WIC Program (Maui Family Support Serv)	X			
Insurance payers	X			
Dentist	X			
Media	X			

Beyond the team, other partners have a stake in the outcome of this project:
 (Smoke-Free = SF; Coalition Member = CM)

Organization	Role	Priority	Lead
Hulopo'e Beach Council	SF, CM	1	
School	CM	1	
Health Care - Ke Ola	CM	1	
Health Care – Straub	CM	1	Joe H.
CDFL	CM	1	
Pulama (Swimming pool/playground/sports-activity area)	SF, CM	1	
Health Care - Hospital	CM	1	
Union – ILWU (Four Seasons)	CM	1	
Union – HGEA (Hospital Professional Staff)	CM	2	Carole
Union – UPW (Hospital Nurse Aides, Janitorial, et)	CM	1	Carole
Pulama (Dole Park)	SF, CM	2	
Senior Center	CM	3	
Filipino Community Association	CM	2	

Within the context of changing the Social Determinants of Health in your community, additional stakeholders and/or partners are crucial to our efforts:

Equal access to education is a key social determinant of health. Therefore a critical population of focus will be the school and youth – to prevent the start of tobacco use at the beginning, rather than working with people to quit. Our team would like to engage those stakeholders in the field of education.

Attachment B: Outcomes and Indicators

a. One year [i.e. NLAPH project year] Outcomes Indicators

- Smoke-Free work environment at the two Four Season Hotels (timeline to be determined)
- Decreased smoking/tobacco use by 10% by Four Season Hotel employees (percentage might be changed after further discussion)
- Improved control of key diabetes and cardiovascular (CVD) metrics (to be determined) of Four Season Hotel employees
- Team development and growth as determined by knowledge, understanding, and use of new tools and skills
- Increased community engagement as seen by introducing at least one additional employer/workplace to the concept of a smoke-free environment

b. Long-Term Outcome Indicators (3-5 years)

- One year later amount of people still smoke free
- Reduced tobacco use prevalence among young people
- Increased cessation among adults
- Reduced exposure to secondhand smoke
- Decreased tobacco-related health disparities
- Decreased tobacco-related morbidity and mortality